

MEDIA RATE CARD 2018



AD-ALL



A0 StreetpoleAD

FROM
R 680 PM
PER FACE = MIN. 2 x FACES

3 MONTH CONTRACT

R 780 PER FACE
PER MONTH

6 MONTH CONTRACT

R 730 PER FACE
PER MONTH

12 MONTH CONTRACT

R 680 PER FACE
PER MONTH

PRINT & PRODUCTION

R 590 PER PRINT
INCLUDES: ARTWORK DESIGN,
PRINT, INSTALLATION

1,8m StreetpoleAD

FROM
R 2300 PM
PER UNIT = 2 SIDES / FACES

3 MONTH CONTRACT

R 2700 PER UNIT
PER MONTH

6 MONTH CONTRACT

R 2500 PER UNIT
PER MONTH

12 MONTH CONTRACT

R 2300 PER UNIT
PER MONTH

PRINT & PRODUCTION

R 1180 PER PRINT
INCLUDES: ARTWORK DESIGN,
PRINT, INSTALLATION

1,8m (illuminated) StreetpoleAD

FROM
R 3100 PM
PER UNIT = 2 SIDES / FACES

3 MONTH CONTRACT

R 3500 PER UNIT
PER MONTH

6 MONTH CONTRACT

R 3300 PER UNIT
PER MONTH

12 MONTH CONTRACT

R 3100 PER UNIT
PER MONTH

PRINT & PRODUCTION

R 1180 PER PRINT
INCLUDES: ARTWORK DESIGN,
PRINT, INSTALLATION

MEDIA RATE TERMS & CONDITIONS

All prices quoted in the Rate Card are excluding Vat.

A minimum of 1 unit / 2 faces are to be taken per contract

3 Months is the minimum contract period

Richard Bezuidenhout

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MEDIA RATE CARD 2018



AD-ALL



PaveAD

FROM
R 2600 PM
PER UNIT = 2 SIDES / FACES

3 MONTH CONTRACT

R 3000 PER UNIT
PER MONTH

6 MONTH CONTRACT

R 2800 PER UNIT
PER MONTH

12 MONTH CONTRACT

R 2600 PER UNIT
PER MONTH

PRINT & PRODUCTION

R 1180 PER PRINT
INCLUDES: ARTWORK DESIGN,
PRINT, INSTALLATION

Billboard

FROM
R 8500 PM
PER UNIT = 1 SIDE / FACE

3 MONTH CONTRACT

R 10 000 PER UNIT
PER MONTH

6 MONTH CONTRACT

R 9250 PER UNIT
PER MONTH

12 MONTH CONTRACT

R 8500 PER UNIT
PER MONTH

PRINT & PRODUCTION

R 3900 PER PRINT
INCLUDES: ARTWORK DESIGN,
PRINT, INSTALLATION

Print & Production

ALL RATES QUOTED ARE PER PRINT,
AND INCLUDE:
ARTWORK DESIGN, PRINT &
INSTALLATION

A0 STREETPOLEAD's R590

REFLECTIVE VINYL R650

Print size 895mm x 1195mm

Visible size 860mm x 1140mm

1.8m STREETPOLEAD's R1180

REFLECTIVE VINYL R1300

Print size 1222mm x 1825mm

Visible size 1162mm x 1765mm

PAVEAD's R1180

REFLECTIVE VINYL R1300

Print size 1222mm x 1825mm

Visible size 1162mm x 1765mm

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